



**DAVID GEIER**

**CEO, PRINCIPAL ADVISOR & CONSULTANT**  
**UTILITY SAFETY ASSOCIATES**  
*Wildfire Mitigation*

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David Geier is the Chief Executive Officer of Utility Safety Associates. Utility Safety Associates primary objective is to work closely with client companies to reduce risk and advance the effectiveness of daily operations. Utility Safety Associates prides itself in providing customized services that produce maximum value to the client. We engage the client in a joint strategy session upfront to develop a crisp scope of work based on the client's top priorities.

David is recognized globally for his wildfire mitigation expertise and has more than four decades of utility experience, including being involved with almost all aspects of utility operations. He was the primary architect in the utility wildfire prevention program in San Diego County which is world renowned for its effectiveness and most importantly there has not been a utility caused catastrophic wildfire in San Diego County for the last 13 years. The knowledge that David has acquired through the development and implementation of these programs is directly transferable to other utility service territories and when strategically combined with the unique characteristics of the individual service territory, it can make a significant improvement in the overall safety of the region.

As a highly accomplished utility executive with a distinguished career at San Diego Gas & Electric, David was most recently the Chief Operating Officer and known for delivering exceptional results for wildfire and employee safety, reliability, customer service and bottom-line financial performance. Bringing real-world crisis management experience, David has been tested by providing executive in charge responsibility and leadership for major events, including California wildfires and the Pacific Southwest Blackout. David brings a track record of pinpointing business requirements, driving innovative solutions, and selling value-driven solutions to minimize wildfire risk. Areas of expertise include:

- **Governance/Strategic:** Provide regulatory and compliance strategies for wildfire mitigation programs. Develop leadership and accountability to establish a world-class wildfire prevention culture. Prioritize resources to maximize effectiveness and provide public safety power shutoff (PSPS) improvement strategies. Create effective customer communications and resiliency during wildfire conditions. Build and expand external relationships and key partnerships. Develop processes to ensure financial resources are allocated to maximize risk reduction.
- **Technical/Tactical:** Provide leadership in system hardening, vegetation management, inspection and maintenance programs. Heighten situational awareness from weather stations and camera networks. Develop process for pre- and post-patrols and inspections for all potential PSPS areas to minimize risk. Improve aviation services and grid/distribution control center operations during PSPS events. Review advanced electrical protection schemes and expand use of AI to improve decision making for wildfire risk reduction.
- **Utility Operations:** Enhance employee safety culture by developing employee peer programs and expand the use of leading indicators. Improve system reliability through use of AI tools and asset management data. Drive alignment between IT/OT organizations through innovation and common goals.

As a respected leader in the industry, David has strong relationships with state and federal regulatory agencies, community and customer business partners, industry associations, employees, and union leadership. He is a persuasive innovator and influential communicator with strong analytical and presentation skills. David is a change agent known for his ability to achieve measurable business objectives.